



Research Article

Correlation attitude of farmer's towards private extension services providers' and advantages of private extension services

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SUMMARY : Present investigation was conducted with 120 farmers of Anand and Borsad talukas, to know their attitude towards private extension services. Today, 1000:1 is the farmers to extension workers ratio so, one of the key initiatives attempts to involve private sector in providing extension services to farmers. Research indicates that attitude of respondent falls from neutral to highly favourable. Regarding advantages 70.83 per cent of the respondents felt timely availability of required information, is because of private extension services. Almost all characteristics had positive and highly significant relationship with respondents attitude only age had negative while social participation and size of family fail to establish any relationship.

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